

THE STAFF CASE

The greener month your staff will *actually finish.*

Most staff initiatives launch loud and are gone by week three. The Team Cycle is built for the opposite: stretched people, full timetables, no spare attention. One email from you, thirty days of quiet rhythm, and one page that stands up in a Green Plan or an inspection.

01 WHAT THE USUAL APPROACH COSTS YOU

The week-three graveyard

Pledge walls, points, dashboards to log into. All of it needs spare energy, asked of the people already holding the place together. Participation peaks at launch and quietly fades. Budget spent, goodwill lost.

The proof gap

Inspectors, governors and Green Plans now ask for credible evidence. Box-ticking is visible, and good intentions don't survive a review without the numbers behind them.

The admin tax

Every new initiative lands as one more thing to manage. Run badly, a scheme spends goodwill instead of building it, the precise opposite of the point.

A shared month, done right, isn't a box to tick. It's one of the few low-stakes things a stretched staff can finish together, and small, achievable wins are what steady teams are built from.

→ 02 HOW IT SOLVES IT

→ Built for the busy, not the devoted

Two minutes a day, no leaderboards, recovery built in. Participation doesn't collapse in week three, and no one drops out in shame.

→ It lowers mental load, not adds to it

The list running in people's heads quiets down, and that calm follows them back to the classroom or ward. It isn't one more task.

→ One email in, one page out

Nothing for IT to install, no platform to manage, no one assigned to run it. We handle setup, nudges, letters and the report.

04 HOW IT RUNS

- 1 You send one email. We draft it and hand you the joining codes. Each person joins from their own phone in under a minute. No accounts, no installs.
- 2 Thirty days of quiet rhythm. A two-minute daily check-in, one short read, a letter every Sunday. It runs itself; no one on your side manages a thing.
- 3 You get the report. Participation, habits held, a day-30 sentiment pulse and indicative impact, on one page for a Green Plan, an inspection or a governors' update.

03 WHAT YOUR STAFF CARRY AWAY

MINDSET

A daily reframe trades overwhelm for one small, doable next step.

MORALE

A calm shared thing that asks little and gives back, not one more demand.

FOCUS

Less load at home spills into steadier attention on the job.

COHESION

Everyone on the same gentle rhythm, a thread that isn't about targets.

FIXED PRICES, PUBLISHED

The Team Cycle up to 25 people • report included	£950
The Pilot up to 50 • + survey & readout	£2,500
The Programme up to 200 • + site or dept reporting	£4,500

Privacy, stated plainly. Check-ins stay on each person's device. The report is aggregate or nothing. There is no individual reporting, ever. Because we hold no individual data, a DPIA usually finds nothing to assess.

One email from you. Thirty days. One page that stands up.

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